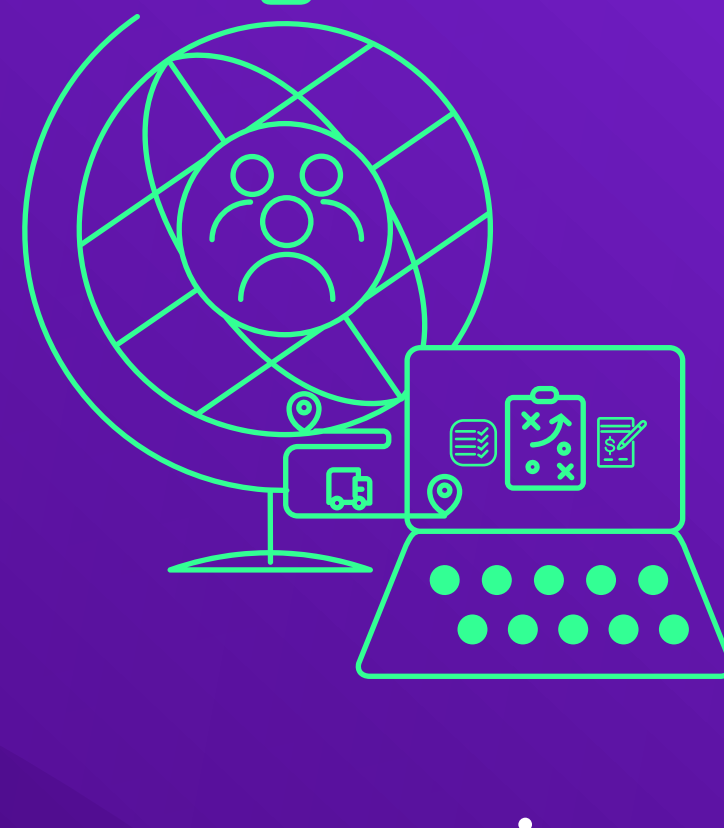


As global value chains evolve, agile manufacturers will keep pace



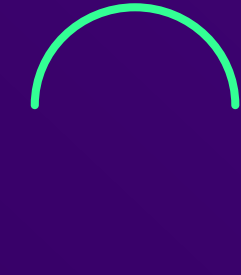
IFS helps manufacturers respond to the trend of globalization with one, integrated multi-company, multi-country, multi-currency and regulatory compliance solution.

Faced with the disruptive effects of the pandemic, emerging technologies, maturation of markets and a widespread trend towards sustainability, manufacturers are now reconsidering how best to operate in a globalized economy.



New developments exerting an influence on globalized industry

The pandemic created global disruption that forced many manufacturers to adapt their business model



2020

At the beginning of 2020, as a result of COVID-19, global trade contracted by **5.5%**

www.omtf.org/2021/06/covid-19-shifts-pattern-of-globalisation

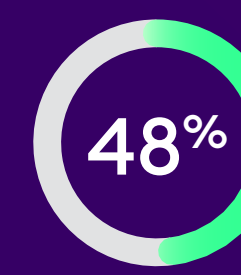


Nov 2020

However, trade quickly recovered to pre-pandemic levels by November 2020

www.cpb.nl/en/world-trade-back-to-pre-corona-level-in-november-2020

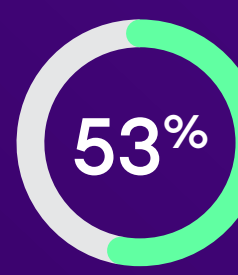
As the pandemic forced increased reliance on digital platforms, globalized e-commerce soared



Mid-2019

From mid-2019 to mid-2020, international internet traffic spiked

www.hbr.org/2021/03/the-state-of-globalization-in-2021 The State of Globalization in 2021 March 18, 2021



Mid-2020

53% increase for international e-commerce sales in Q2 of 2020

Sustainability is now more important than ever

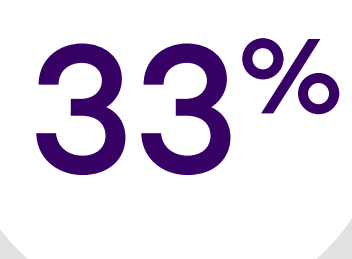
Sustainability is being driven by enhanced regulation, consumer sentiment, and a realization that green manufacturing can actually be more efficient and cost-effective.

In November 2020, a survey of UK manufacturers revealed:



42% plan to invest in green technology

MakeUK/PwC Survey, November 2020



33% are motivated to reduce emissions

MakeUK/PwC Survey, November 2020



20% are responding to customer demand

MakeUK/PwC Survey, November 2020



52% are expecting to reduce their costs

MakeUK/PwC Survey, November 2020



27% are hoping to improve their production

MakeUK/PwC Survey, November 2020

Powerhouse manufacturing economies are consuming more and exporting less:



50%

Over the past decade, emerging markets' global consumption has risen by roughly **50%**

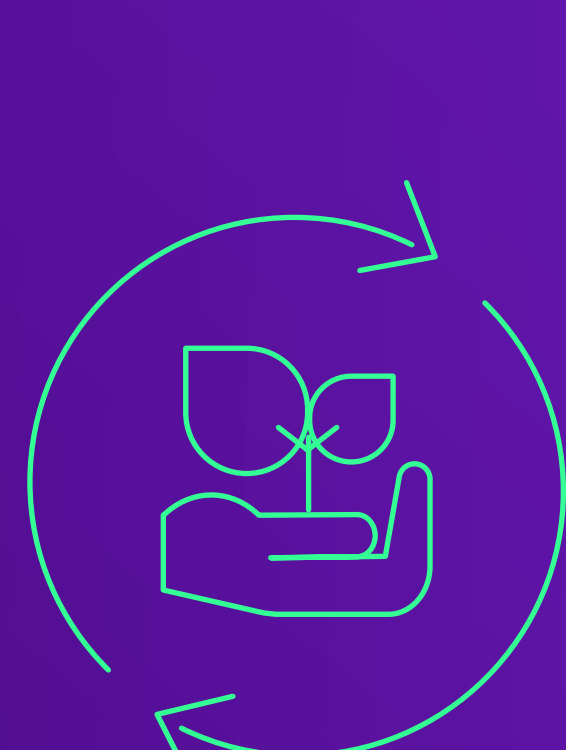
www.mckinsey.com/featured-insights/innovation-and-growth/globalization-in-transition-the-future-of-trade-and-value-chains



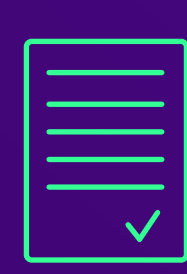
35%

By 2030, developing economies (outside of China) are projected to account for **35%** of global consumption

www.mckinsey.com/featured-insights/innovation-and-growth/globalization-in-transition-the-future-of-trade-and-value-chains

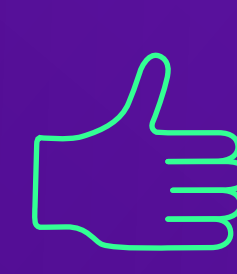


New trade agreements are redefining the global marketplace



In **November 2020**, 15 countries signed the Regional Comprehensive Economic Partnership (RCEP), which aims to simplify trade across an Asia-Pacific region that accounts for nearly 1/3 of the global economy.

www.hbr.org/2021/03/the-state-of-globalization-in-2021 The State of Globalization in 2021 March 18, 2021



In **January 2021**, African countries began officially trading under the African Continental Free Trade Agreement, uniting 1.3 billion people in a \$3.4 trillion industry bloc that is now the largest in the world.

www.hbr.org/2021/03/the-state-of-globalization-in-2021 The State of Globalization in 2021 March 18, 2021

How can agile manufacturing keep up with globalization?

The **IFS solution** provides the agility manufacturers need to keep ahead of these trends and disruptors, enabling quick adaptation to create more resilient, sustainable businesses.



Pukka Herbs increased their supply chain visibility

As a global company committed to fair trade and sustainable operations, it's vitally important for Pukka Herbs to have accurate, real-time visibility of their business costs, inventory, processes and forecasting.

Using **IFS**, Pukka Herbs gained enhanced insight and control over its global supply chain, helping to significantly reduce inefficiencies.



Jotun standardized their processes for international markets

As a multinational paint manufacturer, Jotun has a market presence in more than 100 countries.

Jotun must ensure compliance with a range of regulatory and legal requirements for operating within each of these territories.

By rolling out **IFS** across more than 200 of their sites worldwide, Jotun standardized their business processes, providing better control, greater efficiency and enhanced collaboration across diverse markets.



Macphie demonstrated sustainable sourcing for raw materials

Macphie manufactures premium quality food and supplies more than 30 countries worldwide.

As a member of the Roundtable on Sustainable Palm Oil, Macphie is committed to sourcing palm oil as sustainably and ethically as possible.

Macphie ensures suppliers are producing palm oil sustainably and providing management solutions for despatch and invoicing that supports their RSPO accreditation by having visibility over its supply chain.

Simply adapt to global markets

IFS provides a flexible platform that boosts business agility, supporting mixed-mode manufacturing and multiple production environments with one, integrated solution.

Learn more about how our enterprise software solutions can help your business agility at ifs.com

[Learn more](#)

About IFS

IFS develops and delivers cloud enterprise software for companies around the world who manufacture and distribute goods, build and maintain assets, and manage service-focused operations.

Within our single platform, our industry-specific products are innately connected to a single data model and use embedded digital innovation so that our customers can be their best when it really matters to their customers – at the Moment of Service.

The industry expertise of our people and of our growing ecosystem, together with a commitment to deliver value at every single step, has made IFS a recognized leader and the most recommended supplier in our sector.

Our team of 4,500 employees every day live our values of agility, trustworthiness and collaboration in how we support our 10,000+ customers. Learn more about how our enterprise software solutions can help your business today at ifs.com.

#MomentOfService

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