

# The Future of Flight: Advanced Air Mobility (AAM) in Commercial Aviation



Is your enterprise software ready?

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AAM refers to a range of emerging technologies and services that aim to improve the efficiency, safety, and sustainability of air transportation. These include electric vertical takeoff and landing (eVTOL) aircraft, Autonomous Aerial Vehicles (AAVs), autonomous drones, and other advanced technologies that could potentially revolutionize the way we move people and goods through the air. Particularly beneficial for emergency services, such as medical operations, AAM will revolutionize the way we deliver emergency care and supplies.

According to a report by Morgan Stanley, the urban air mobility market could be worth as much as \$1.5 trillion by 2040, with eVTOL aircraft accounting for a significant portion of that growth. In addition to the potential market size, AAM also has the potential to improve urban mobility and reduce congestion. As AAM technologies and services continue to develop, there will be a need for new regulations and infrastructure to support their safe and efficient operation. The Federal Aviation Administration (FAA) and other regulatory bodies are already working on developing guidelines for eVTOL aircraft, and cities and other stakeholders are exploring ways to integrate AAM into existing transportation networks.

By providing an alternative mode of transportation for short-haul trips, eVTOL aircraft could help reduce the number of cars on the road and ease traffic congestion in urban areas. However, there are still many technical and regulatory challenges that need to be addressed before AAM can become a reality on a large scale. For example, eVTOL aircraft will need to be certified for safety and reliability, and regulations will need to be updated to address the unique challenges of urban air mobility. Additionally, infrastructure will need to be developed to support AAM operations.



# Charting a Path for the Future of Flight

## Four key benefits of AAM in commercial aviation



### Convenience

AAM can significantly reduce travel time and enable door-to-door deliveries from a cargo perspective, particularly in urban areas where ground transportation is often congested. This can make business travel more efficient and reduce the time and cost associated with commuting.



### Sustainability

AAM has the potential to be more environmentally friendly than traditional aircraft, particularly if powered by electricity or other clean energy sources. This reduces the carbon footprint of the aviation industry, reduces noise, and contributes to the fight against climate change.



### Safety

Many AAVs are designed to be safer than traditional aircraft, with features such as multiple redundancies and enhanced automation, reducing the risk of accidents and making air travel safer for passengers and crew.



### Flexibility

AAVs can operate from a wider range of locations than traditional aircraft, including small airports, helipads, and new vertiports in diverse locations (such as rooftops), increasing the flexibility and convenience of air travel, particularly in areas where ground transportation options are limited.

## While AAM has the potential to revolutionize commercial aviation, there are several key challenges that must be overcome

These challenges include:

**Infrastructure:** In order to operate effectively, new infrastructure will need to be developed that is capable of supporting unique needs, including charging stations, landing pads and air traffic management systems.

**Regulation:** AAM will need to be regulated by aviation authorities to ensure that aircraft are safe and reliable. This will require the development of new regulations and certification processes that are tailored to the unique characteristics of AAVs.

**Cost:** In order to displace the urban transport market, operating costs need to be comparable to existing transportation options, such as ridesharing and traditional taxis. In addition, if AAVs are not cost-competitive, it may be difficult for companies to generate sufficient demand to justify high development and infrastructure costs.

### AAM and the Flight Forward

Overall, AAM has the potential to transform the way we think about air transportation, opening new opportunities for innovation and growth in the commercial aviation industry. While there are still many challenges to overcome, the future of AAM looks promising and exciting for both companies and consumers.



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