

TRACK AND MEASURE THE ENVIRONMENTAL FOOTPRINT OF YOUR RETAIL OPERATIONS

Consumers are becoming more aware of the environmental implications of their purchasing decisions. Because of this, retailers and wholesalers are constantly focusing on new ways to lay claim to the “green” label. And further along the supply chain, businesses are responding, and are positioning themselves, and their products, as “greener” than their competitors.

Meanwhile, environmental regulation worldwide is becoming more stringent. The EuP Directive, ELD, REACH, RoHS, WEEE, and new regulation pending from a new US presidential administration—including regulation proposed in the US Climate Action Partnership (USCAP) Blueprint for Legislative Action all present industries with new risks and challenges.

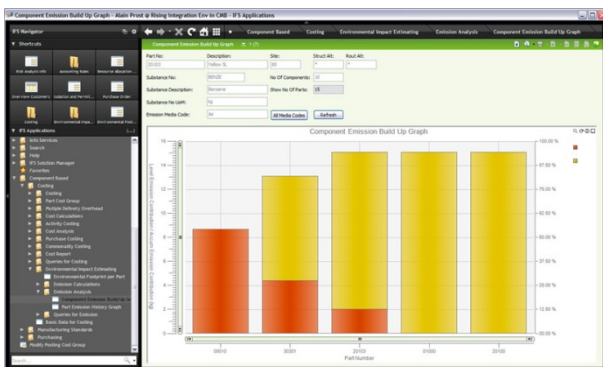
It is clearer than ever that today everyone providing goods or services to consumers, be they retailers or wholesalers, needs to document their environmental initiatives. They also need to document environmental initiatives that satisfy government regulators.

A SOUND, INTEGRATED APPROACH

For years, there have been environmental compliance software products on the market, but these were completely separate from the enterprise software that a retailer or wholesaler might run across the enterprise. This meant either a costly and risky integration process to get the two software platforms to talk to each other or ongoing duplicate data entry, which increases cost and allows opportunity for error. At IFS, we see IFS Applications™ as the business equivalent of the circulatory system in the body. The circulatory system delivers oxygen and blood to the organs of the body and carries away waste products. IFS Applications tracks and channels business value, revenue and cost throughout the enterprise. Rather than force IFS customers to implement a completely separate “circulatory system” to track environmental impacts like carbon footprint, waste streams and product lifecycle impacts, we created IFS Eco-footprint Management, which in essence adds fields to software components that already track financial costs,

tracking these environmental costs as well.

Now, with IFS Eco-footprint Management, IFS customers can enjoy powerful environmental footprint management functionality using an approach that is similar to standard costing. As products are imported and distributed, environmental impacts are assigned to each unit, and rolled up into reporting reports that detail the impacts of product lines, individual stores and warehouses, or the entire enterprise.



WHAT DOES THIS MEAN TO YOU?

- Unprecedented insight into which parts and processes of the business impact on the environment—and how they impact.
- A clear methodology framework for measuring ecological impact.
- A head start with compliance with advancing environmental regulation.



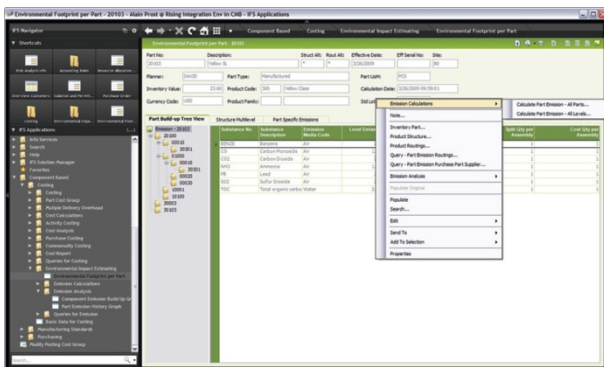
USER DEFINABLE

Getting started with IFS Eco-footprint Management is as simple as deciding what environmental impacts you would like to track. This decision might be driven by regulations, by the value system of corporate management or by customer demand for environmental accountability, a growing concern among consumers today. A subsequent step will be to identify processes that drive these impacts, including supply chain management. The level of detail and the number of different impacts tracked are completely user-definable. You might start with a set of default values, expand on those defaults or start from scratch. To begin with, IFS customers may want to start with a limited number of environmental impacts and increase the sophistication of their program over time—tracking initially what is absolutely necessary. Environmental impacts could then be tracked directly by product, outlet or warehouse, or indirectly by other means.

WHO SHOULD USE THIS?

IFS Eco-footprint Management provides competitive advantage to any retailer or wholesaler who has to account for environmental impact in areas such as packaging handling and return, and electrical and electronic waste. It also provides you with invaluable information about the environmental effects of transporting goods so that your company can deliver an accurate account to those who require it—

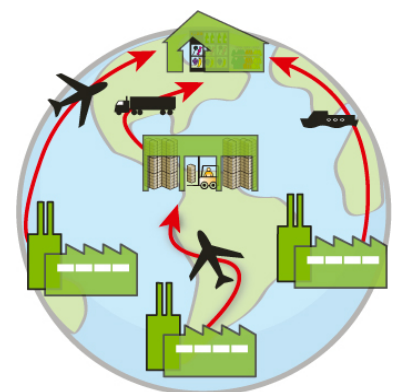
including customers, investors and authorities at various levels. This also makes it easier for you to determine more accurately climate compensation measures, which rather than being seen as an expense can become a key marketing and competitive advantage. Not only will you be able to you run a cleaner, more eco-friendly business, but can also prove and demonstrate it.



IFS Eco-footprint Management is available as a functional module for IFS Applications 7.5, and requires only IFS Distribution™ to operate.

WHAT ABOUT MEASURING PRODUCT LIFECYCLE IMPACT?

IFS Eco-footprint Management can be used to measure the environmental impacts of finished products over their lifecycles. IFS has developed standard forms that allow customers to enter impact by hour of operation or by other effective unit, with these units being rolled up into a total impact during the product’s lifetime expectancy. This lifecycle impact could also account for the impact of parts that would need to be replaced and for other consumables, as well as the impact of a decommissioning phase including recycling and re-use.



FURTHER INFORMATION

If you are interested in finding out more about IFS Applications and IFS Eco-footprint Management, visit www.IFSWORLD.com/green or get in touch with your local IFS contact.