



IFS APPLICATIONS™ FOR

FOOD & BEVERAGE



OUR SOLUTION'S DNA

When we first set out to create IFS Applications over 25 years ago, our goal was to make the most usable business software on the market. And to help us achieve that ambition, we put simplicity at the forefront of everything we did.

We still do.

We decided that we would make only one product, which can be easily configured to match the specific requirements of a broad range of industries.

We still do.

We decided that we would build IFS Applications on standards so our customers would not be locked into any particular technology.

We still do.

We decided to design IFS Applications as a component-based structure so it can be easily extended and updated.

We still do.

We decided that each software component must be totally compatible with every other, yet capable of running independently.

We still do.

We decided to build a product that could handle change and long-term evolution.

We still do.

And, that we would make the most user-friendly business software on the market.

We still do that, too.

AN APPETITE FOR BUSINESS

IFS Applications™ for Food and Beverage provides companies in the industry with the functionality and agility to achieve faster payback on investment, greater business efficiency and enhanced customer relationships.

THE SUM OF ITS PARTS

IFS Applications is a fully integrated component-based solution that leaves you free to configure the solution to match your specific business situation. So you get a solution that is precisely in synch with your business requirements and you don't waste your money on functionality that you will never use.

THE 'VISIBLE' SUPPLY CHAIN

With IFS Applications you can balance efficiency with responsiveness to create a lean and agile supply chain network. Its integrated planning environment provides you with an instant overview of the entire supply chain so you can react quickly to customer and market demands.

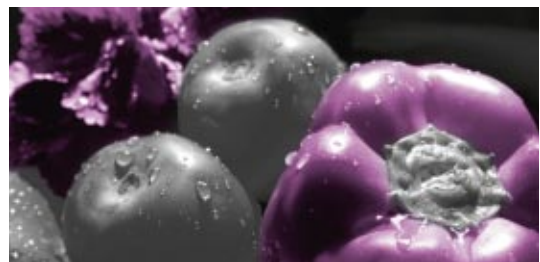
PINPOINT DEMAND PLANNING

IFS' integrated demand planning functionality interacts with the master schedule to ensure that goods are available for delivery when required.

It also supports several forecasting models, including collaborative forecasting that enables you to send forecasts to a customer or product manager for review where the receiver can easily view them using a standard Web browser.

MOVING FROM MODE TO MODE

Food and beverage encompasses a wide range of manufacturing modes—process, make-to-stock, make-to-order, batch in combination with line-based repetitive production or a combination of these. IFS Applications handles all types of production, so you have the agility to switch to whatever process matches your market demands.



THE CUSTOMER IS KING

Building customer relationships is always important, especially in the highly competitive food and beverage market. With IFS' solution you have the functionality to make supply meet demands, reduce stock-out occasions and retain customer loyalty.

MAINTAINING YOUR CUSTOMERS' LOYALTY

With IFS Applications you can deliver what your customers want, when they want it. Using a standard Web browser, customers can place orders electronically or check the status of an existing order. IFS' integrated customer relationship management (CRM) application provides crucial support for your sales teams in their day-to-day relationship with your customers. Supporting customer-driven activities such as marketing campaigns, customer rebates and pricing programs, IFS Applications also fully supports EDI communications for smooth and cost-effective order administration and invoicing.



IFS APPLICATIONS FOR FOOD AND BEVERAGE

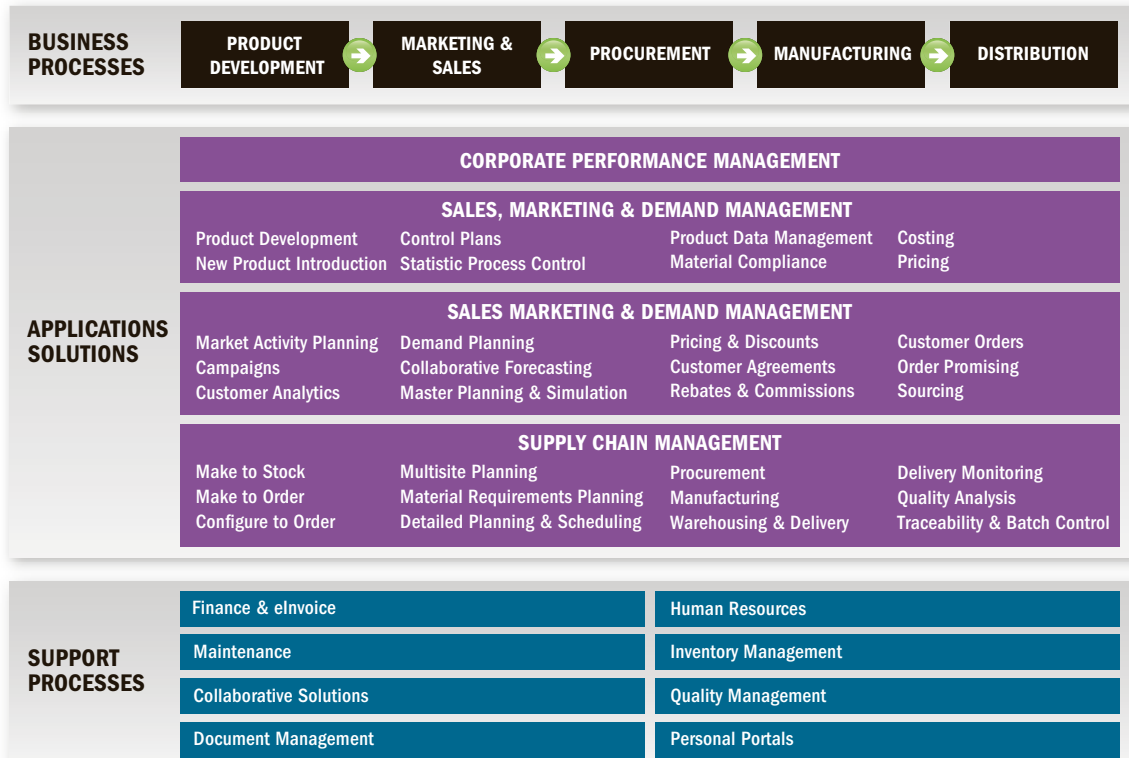
- Full lot traceability from supplier to customer
- True recipe/formula functionality that does not use a discrete bill of materials
- Real-time availability to promise (ATP) and sequencing of production
- Multiple unit of measure and catch
- Component-based technology for greater agility and economical, step-by-step implementation
- Proven solution used by many leading food and beverage companies

SAFEGUARDING YOUR CUSTOMERS' HEALTH

Food safety is paramount, and IFS Applications helps you to address it in a proactive manner. Using IFS' integrated quality management application which supports HACCP, you can analyze your processes and identify potential problem areas. You are able to more easily trace quality issues to specific lots and batches, helping you to comply with food laws and regulations and avoid costly and potentially brand-damaging product recalls. With IFS Process Models, you can describe and document your processes, making them easily accessible to anyone who needs to review them.

INSTANT INSIGHT INTO YOUR OPERATIONAL STATUS

An essential aspect of retaining your customers' loyalty is ensuring that you always provide them with the best products supported by the best service. To accomplish this means staying vigilant and keeping a keen eye on every aspect of your operations. With the built-in business intelligence tools from IFS, you can zoom in on critical details. Using web-based portals, you can monitor project performance, product quality, costs, delivery times, or any other aspect of your business which impacts on your profitability.



This diagram provides you with an indication of the depth of the functionality that makes this solution such a powerful business tool. With the focus on providing solutions to industry-specific issues such as direct store delivery, hazard analysis and critical control point, and collaborative planning forecasting and replenishment you are able to increase your competitiveness and raise quality standards while minimizing your costs.

A CLOSER LOOK AT SOME KEY FEATURES

IFS Applications for Food and Beverage is component-based proven software that gives you the power to deploy a solution specifically designed for your business. The solution offers fully integrated functionality for demand planning that interacts with the master schedule to ensure goods are available for delivery when required.

IFS Demand Planning™ supports several forecasting models, including collaborative forecasting where a forecast or set of forecasts can be sent to a customer for review.

IFS Customer Orders™ enables companies to receive orders against inventory, forecast, or master schedule with pricing capabilities and customer hierarchy functionality. The solution covers all the important requirements of the food and beverage industry.

KEY FEATURES INCLUDE:

DEMAND PLANNING:

For matching production to demand

PRICE MANAGEMENT:

For running and planning campaigns, promotions and pricing

**ADVANCED PLANNING BOARD AND
CONSTRAINT-BASED SCHEDULING (CBS):**

To maximize efficiency and use of resources

QUALITY MANAGEMENT:

To maintain and protect your offering

REPETITIVE PRODUCTION:

To accurately plan production scheduling for greater efficiency

EDI:

XML-enabled for simple integration with customers and suppliers

AVAILABLE-TO-PROMISE (ATP):

ATP for precise and accurate order promising

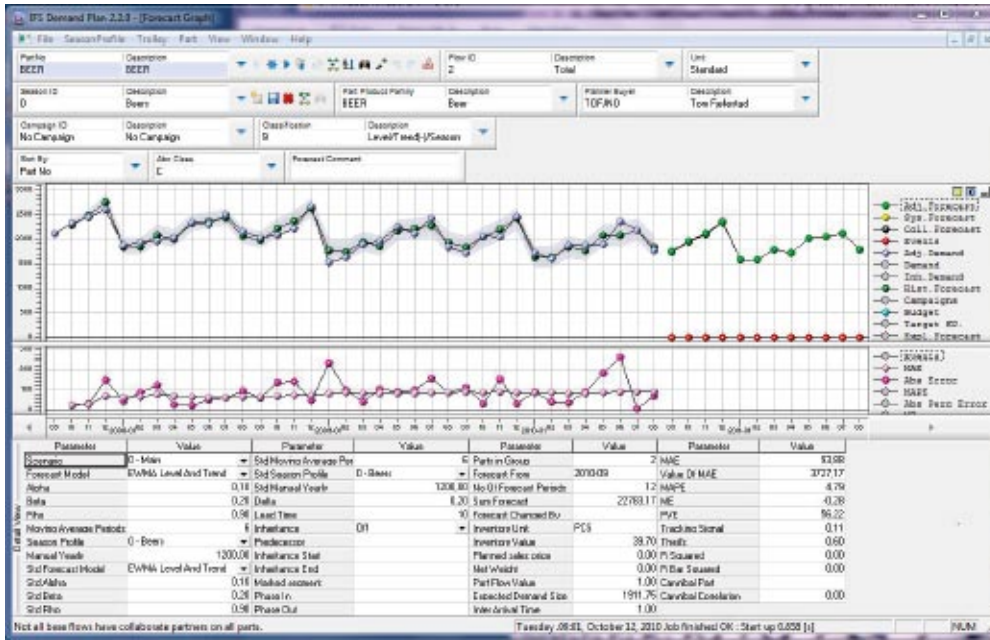
LOT BATCH CONTROL:

For total product traceability

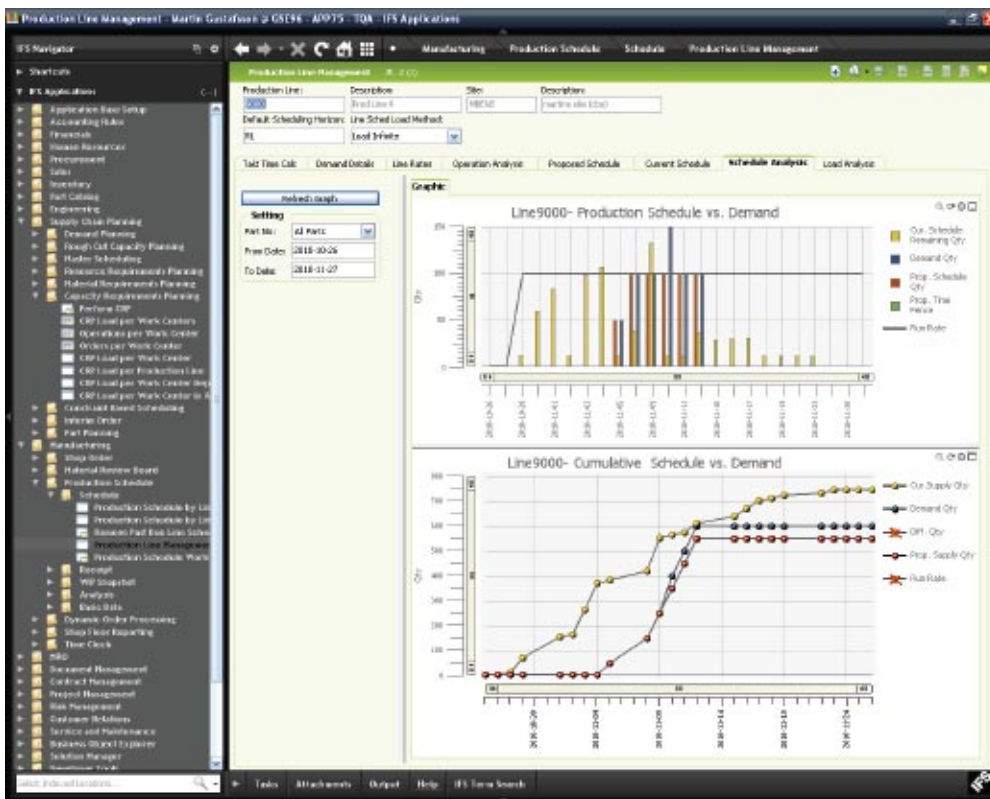
MULTI-SITE CAPABILITY:

To ensure seamless integration between different operational units.





IFS DEMAND PLANNING forecasts your demand for effective planning in the supply chain



With **IFS PRODUCTION LINE MANAGEMENT** you get full control over the scheduling of your production line in a highly graphical and user-friendly environment.

ABOUT IFS AND IFS APPLICATIONS

IFS is a public company (OMX STO: IFS) founded in 1983 that develops, supplies, and implements IFS Applications™, a component-based extended ERP suite built on SOA technology. IFS focuses on agile businesses where any of four core processes are strategic: service & asset management, manufacturing, supply chain and projects. The company has 2,000 customers and is present in more than 50 countries with 2,700 employees in total. Net revenue in 2009 was SKr 2.6 billion.

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