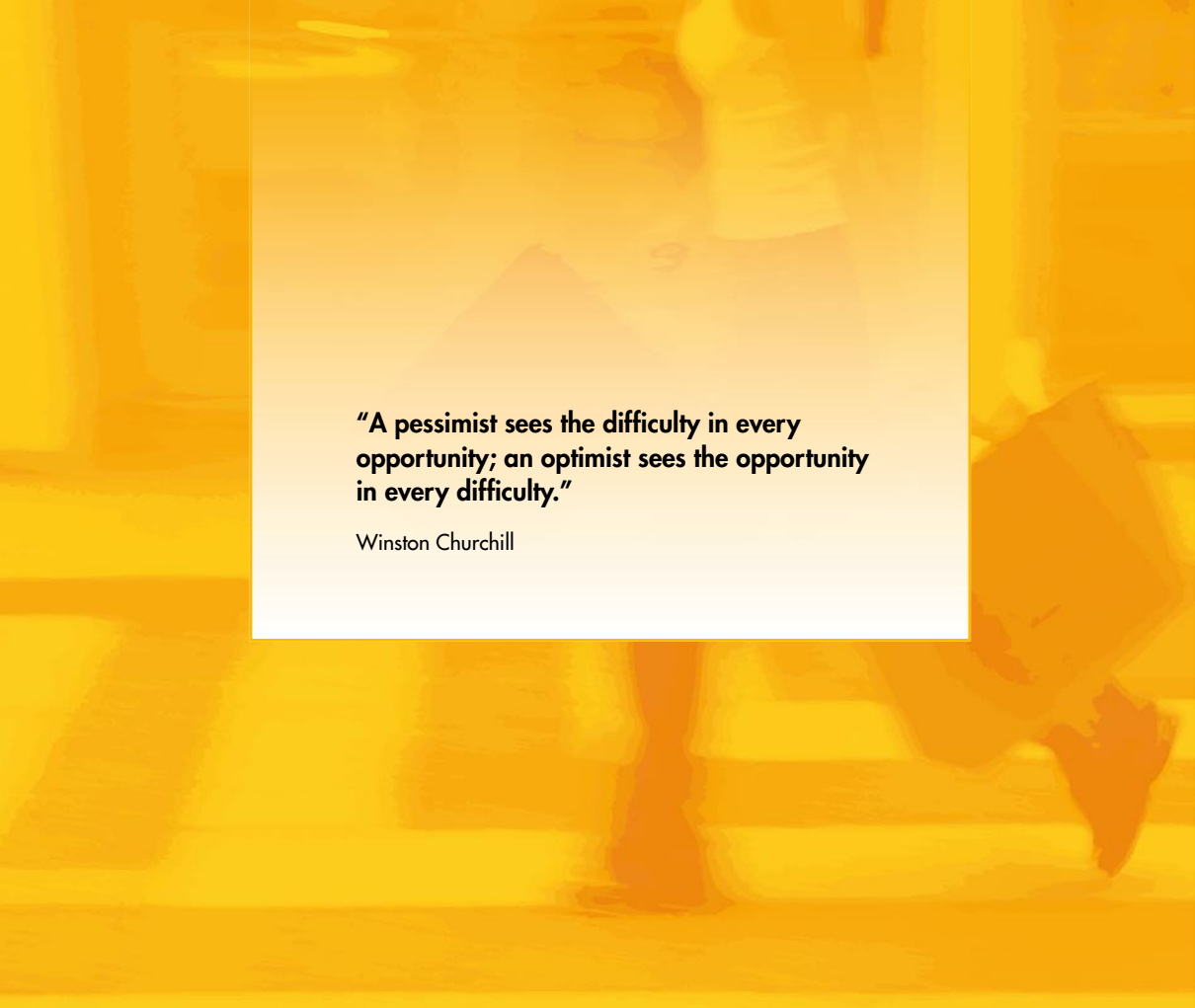




10 GOLDEN

OPPORTUNITIES

end **2** end
RETAIL[™]
complete retail solutions powered
by IFS and Centric

A blurred, high-angle photograph of a person walking on a sidewalk, overlaid with a semi-transparent white rectangle containing text. The person is wearing a light-colored top and dark pants, and is carrying a bag. The background is a warm, golden-yellow color.

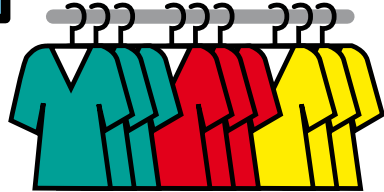
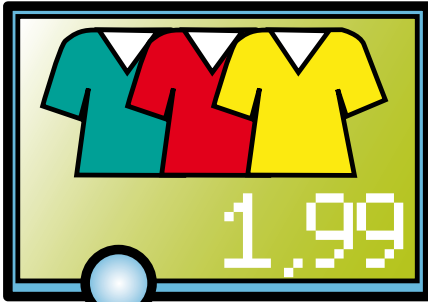
“A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty.”

Winston Churchill

This small book is about big ideas and how **end2end retail** enables you to realize them. Of course a solution as sophisticated as **end2end retail** has the capability to explore many more possibilities but to start the ball rolling we have selected 10 to give you some idea of the opportunities that you could implement to make your business even more successful.

10 GOLDEN

OPPORTUNITIES



1

CONTROL CUSTOMER BEHAVIOR

Without wishing to sound like a control freak directing the way your customers behave can play a very active role in enlisting their loyalty. By matching what you offer to your customers' expectations and beyond you are already creating a bridge of trust that consumers really value.

- ▶ DIGITAL SIGNAGE
- ▶ SELF SERVICE SOLUTIONS



2

GO GREEN

The planet is under attack from irresponsible companies that are depleting the resources while paying scant regard to the consequence. Already these companies are feeling the effect of consumers migrating away. You don't have to be one of them.

- ▶ E-INVOICE
- ▶ HARDWARE PARTNERS WITH LOW ELECTRICITY USAGE

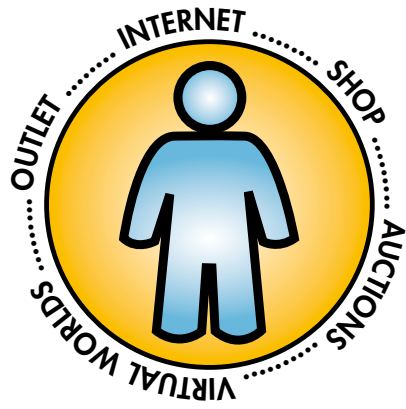


3

EXCEED YOUR CUSTOMERS' EXPECTATIONS

If you don't provide your customers with what they want – then don't be surprised if someone else does. Experiment and anticipate the way in which people shop and what they want and it will be you adding to your customer base.

- ▶ LOYALTY MANAGEMENT
- ▶ MERCHANDISING



4

MULTI-CHANNEL

The retail world is changing. Traditional outlets are being replaced. Buying patterns are altering. Time for you to spread your wings and enter new worlds of commerce.

- ▶ WEBSTORE
- ▶ PORTAL TECHNOLOGY

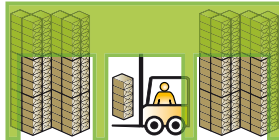
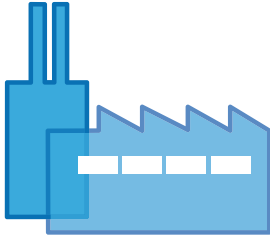


5

INTERNATIONAL

Your business is expanding. You are going global and you need a solution and all the back up that can provide you with support anywhere in the world.

- ▶ **OFFICES IN 50 COUNTRIES**
- ▶ **TRANSLATED IN 27 LANGUAGES**

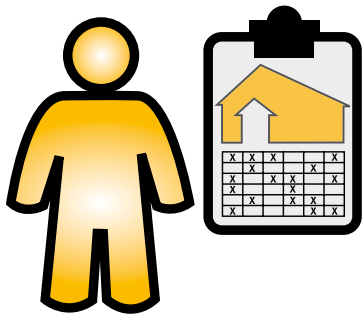


6

COMPLETE AND INTEGRATED

There are so many different areas that can gain from the introduction of IT technology. So it makes sense to get a total retail solution that ensures that every department is free to talk to one another.

- ▶ SERVICE ORIENTED ARCHITECTURE
- ▶ ONE CONTRACT

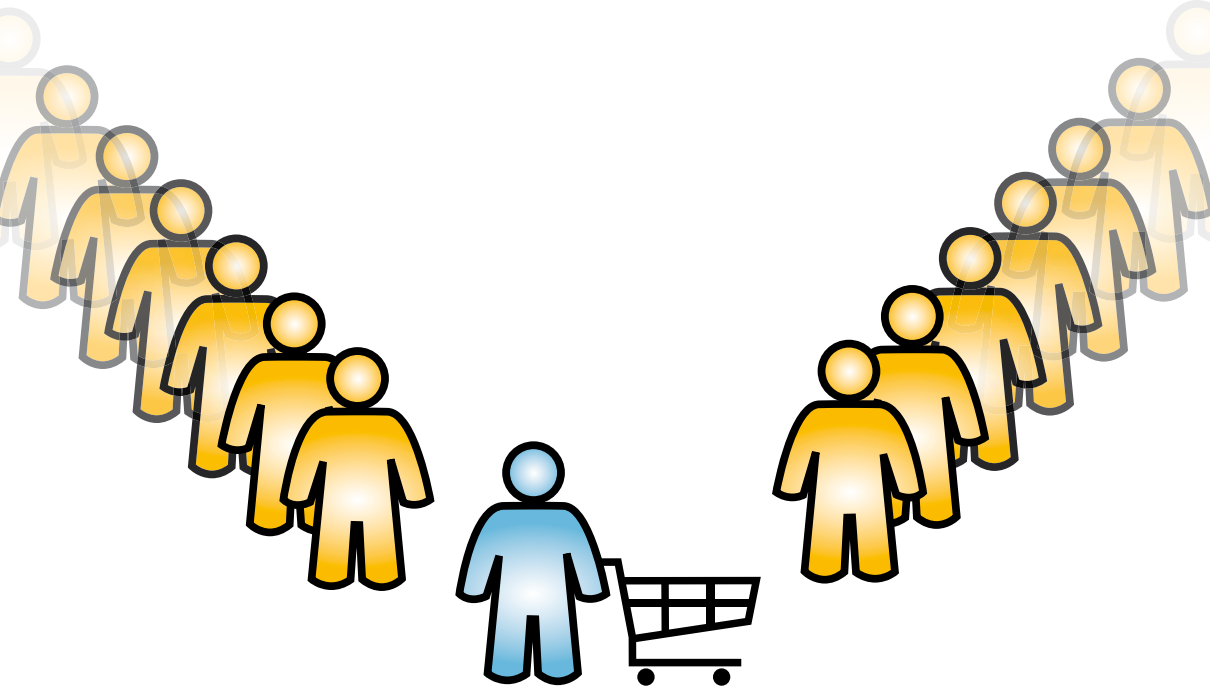


7

CONTROL YOUR STORE

Your brand is based on a number of rules.
We're here to make sure that none of them are broken.

- ▶ AUTOMATIC REPLENISHMENT
- ▶ REAL TIME INVENTORY LEVELS

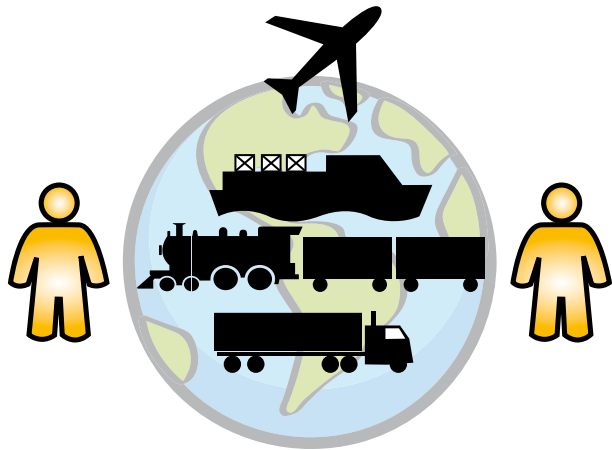


8

EXTEND YOUR RETAIL KNOWLEDGE

Clever ideas are the difference between success and failure. We have more than our fair share of grey cells and they are all at your disposal.

- ▶ 600 RETAIL SPECIALISTS
- ▶ 30 YEARS OF EXPERIENCE

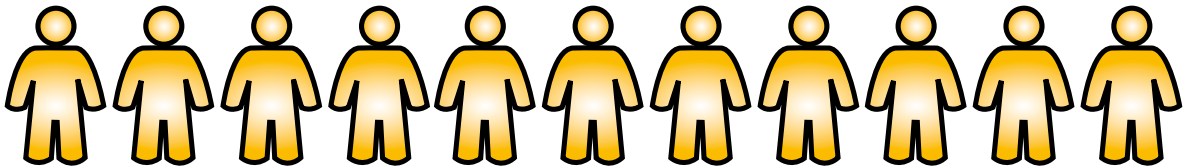
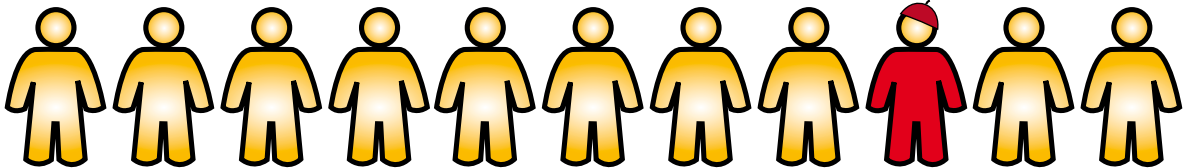
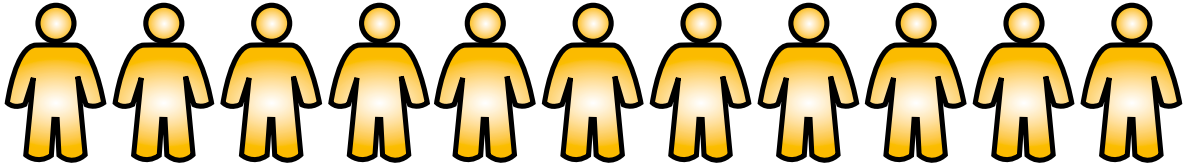
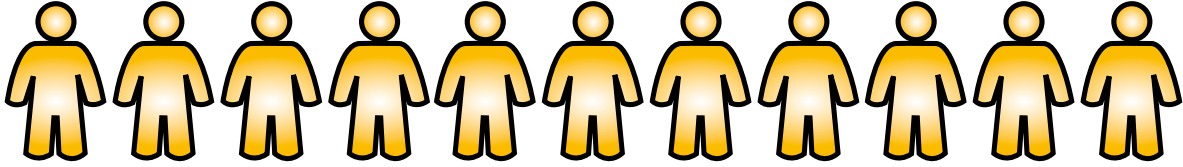
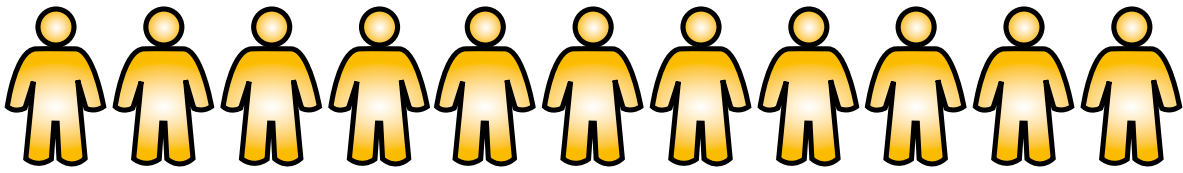


9

OPTIMIZE YOUR SUPPLY CHAIN

The global community is forever shifting. Make sure you are free to move too.

- ▶ ADVANCED WAREHOUSING
- ▶ MIX OF SUPPLY MODES




10

BE DIFFERENT

There are over 7 billion people on this planet and it is becoming increasingly difficult to retain your individuality. We will provide you with the tools to make sure you remain yourself no matter how crowded the world becomes.

“In order to be irreplaceable one must always be different”

Coco Chanel



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