

IFS APPLICATIONS™, THE KEY TO MMM'S INTERNATIONAL EXPANSION



Holding pole position in the automotive market involves providing the highest quality as quickly as possible and at very competitive prices. Optimizing and automating processes, making people more efficient, and getting information at a click are all key to the success of MMM's international growth.

HAVING A 360° BUSINESS PERSPECTIVE CALLS FOR A FULLY INTEGRATED ERP

MMM needs to see what happens at its Barcelona plant, but also in Romania, Russia and—in the near future—in Mexico and China, while also being sure that its ERP solution grows as the company does. The company, a leader in the automotive industry, had many processes that lacked maintenance, so it was not possible to update them. What's more, the legacy system it was running was not sufficiently well integrated, and had many satellites that lacked the interconnections and traceability that the company needed. In short, the reliability of the information the company possessed was very poor.

Because of this, and given the company's vast experience in the market, it knew that the ERP solution should cover all business areas without having to integrate with any other software solutions, and that the solution should also be adapted to the accounting standards of any country that MMM had targeted as an area into which it would expand.

To carry out this search process for a new ERP system, MMM defined the needs of each department. One of the key requirements for the software was for it to have sufficient independence to create or modify reports and screens, and not always have to rely on the support of consultants.

The main goal was to adapt as much as possible to the ERP standard chosen. "When we came across IFS Applications, we saw that it had a very friendly layout and was the solution that best suited our needs," says Marc Riera, Group Controller of MMM, adding that "IFS Applications gives us a 360° view of all company processes."

MORE EFFICIENT PEOPLE AND MORE GROWTH-ORIENTED ROLES

MMM has doubled its turnover from 30 to 60 million euros since starting with IFS Applications in 2013. Its medium-term business strategy includes opening a plant in Mexico and securing a turnover of 100 million euros in 2020.

In companies where market demands and requirements change very quickly, this is only possible by implementing and relying on technological tools that deliver flexibility, efficiency and visibility. With IFS Applications, MMM has managed to get employees performing more analytical functions that are focused on optimizing the business and boosting its growth.

ABOUT MANUFACTURA MODERNA DE METALES (MMM)

MMM is a business group specializing in the design, development and production of tube systems for the automotive industry.

Its extensive technical and industry knowledge, along with its company structure, mean we can quickly attend to our customers' needs, providing accessible and transparent treatment. Open to new global challenges and, in keeping with its commitment to service,

MMM wants to take customers to their target markets from its plants in Spain, Romania and Russia.

For further information:

<http://es.mmm.es>

BENEFITS

- Reliability of information obtained
- Optimization of internal processes
- One-click reporting
- Task automation
- Increased staff performance and interdepartmental communication

UNIFICATION OF PROCESSES

“The implementation process was not easy, as was expected, but ultimately the results have made it very worthwhile,” says Riera. MMM has achieved its goal of all branches around the world becoming clones and working in the same way. This means that all branches have the same working procedures on an operational level, so that one plant can perfectly interpret data and actions from the others, thereby increasing communication and efficiency.

“We are already working like this at our plants in Barcelona, Romania and Russia. Our goal is to start with Mexico in September 2017,” concludes Riera.



When we came across IFS Applications, we saw that it had a very friendly layout and was the solution that best suited our needs. IFS Applications covers all our industry-standard needs and gives us a 360° perspective of our entire business.

Marc Riera, Controller Group de MMM

WHAT'S NEXT?

Since the implementation process has been completed, MMM has increased the reliability of the information it generates and improved data collection procedures in order to detect and address areas for improvement. There is now more inter-connection between the departments, which encourages the transfer of company knowledge among employees.

Looking to the future, MMM is also planning a version upgrade with the ASC (Advanced Supply Chain) module as standard in new IFS software.



SOFTWARE

- IFS Manufacturing™
- IFS Engineering™
- IFS Quality Management™
- IFS Maintenance™
- IFS Advanced Supply Chain™
- IFS Projects™
- IFS Human Resources™
- IFS Financials™

Further information, e-mail to info@ifsworld.com, contact your local IFS office or visit our web site, IFSworld.com

