

**MARTIN GUNNARSSON,
PRODUCT DIRECTOR & ERP EVANGELIST
MANUFACTURING, SUPPLY CHAIN & GLOBAL EXTENSION**



As product director, Martin formulates and communicates future product directions and strategies for IFS Applications with focus on the functional areas manufacturing, supply chain and global extension of the suite.

A frequent keynote speaker, Martin spends much of his time in the field connecting with customers, partners, and colleagues to share product strategies, innovations, and what's next in the world of business software.

Since 2001, Martin has worked for IFS Corporate and has held management positions in areas such as presales, marketing, and product and industry directions. He also has international experience from working in Germany and Japan.. Martin is a member of the IFS R&D management team.

When not working, Martin is a family man with three children. He enjoys hitting the ball on the tennis court, and occasionally belting out some riffs on his Stratocaster. Martin has a Master's degree in Economics and Marketing.

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About IFS

IFS™ is a globally recognized leader in developing and delivering enterprise software for enterprise resource planning (ERP), enterprise asset management (EAM) and enterprise service management (ESM). IFS brings customers in targeted sectors closer to their business, helps them be more agile and prepare for what's next in their industry. IFS is a public company (XSTO: IFS) founded in 1983 and currently has over 2,800 employees. IFS supports more than 1 million users worldwide from its network of local offices and through a growing ecosystem of partners. For more information visit: IFSworld.com.

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